

10 AUG 1973

MEMORANDUM FOR: Acting Director of Central Intelligence
VIA : Deputy Director for Management and Services
FROM : Director of Medical Services
SUBJECT : The Agency Image

1. Action Requested: It is requested that authorization be given to invite a group of our cleared consultants to include a political scientist, a psychologist, and a psychiatrist to consider with us and with other Agency officials if there are Behavioral Science contributions which may be made.

2. Basic Data or Background: As part of ongoing considerations and in response to the recent request of DD/M&S inviting suggestions concerning the Agency's image, the Office of Medical Services Behavioral and Social Sciences Committee has discussed the matter. It is appreciated that this is an area of many ramifications -- the CIA's position in American society poses many dilemmas, some of which coincidentally touch on widely held prejudices, fears and irrational factors. It is thought that this question might be usefully considered by means of a Behavioral Science approach.

3. Recommendation: It is therefore recommended that the suggestion in paragraph 1 be approved.


JOHN R. TIETJEN, M. D.
Director of Medical Services

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CONCURRENCE:

HAROLD L. BROWNMAN
Deputy Director
for
Management and Services

Date

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